

RE: business to Business faxing

I petition the FCC to reverse its new Rules and seek a to delay the effective compliance date of this new rulling. By requiring businesses, specifically, business-to-business publisher, to receive prior written consent to send faxes to customers the FCC has in effect vastley increased our cost to do business, decreased efficient communications between vendor and purchaser and ultimately raised the cost of doing business for both the purchaser and seller of all good in our economy. What sector of our economy is not educationally supported by trade magazines???? What's next, will the FCC ban businesses from sending direct mail to a receipant without prior written permission for the reason it has banned faxes? So much for the "information Superhighway". For publishers this spells doom, higher postage rates, higher advertisement rates and higher subscription rates. Simply put, this rule is Bad for Business, lowering incomes, causing fewer jobs a smaller economy !!!!!!!!!!!